


Exhibit A

BELVOIR MEDIA GROUP ELITE MASTERFILE Mailing List

The Belvoir Media Group Elite Masterfile is an unduplicated masterfile consisting of the subscribers to all of Belvoir's newsletters.

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SEGMENTS		COUNTS THROUGH 04/30/2022	POPULARITY: ***** 99
736,793	TOTAL UNIVERSE / BASE RATE	\$110.00/M	MARKET: CONSUMER
218,278	3 MONTH SUBSCRIBERS	+ \$15.00/M	CHANNELS: 
397,802	6 MONTH SUBSCRIBERS	+ \$10.00/M	SOURCE: DIRECT MAIL (RENEWALS)
736,793	ACTIVE SUBSCRIBERS	\$110.00/M	PRIVACY: UNKNOWN
	NON RECIPROCATION	\$150.00/M	DMA?: YES - MEMBER
	CATALOG RATE	\$90.00/M	STATUS: PREFERRED PROVIDER
	SPECIAL FUNDRAISER RATE	\$85.00/M	GEO: USA
DESCRIPTION			GENDER: 40% FEMALE 43% MALE
(FORMERLY: Belvoir Media Group Elite Sportsmen Masterfile)			SELECTS
			3 MONTH HOTLINE \$15.00/M
			ACTIVE SUBSCRIBERS
			AREA OF INTEREST \$11.00/M
			GENDER/SEX \$10.00/M
			MULTI BUYERS \$15.00/M
			PAID \$10.00/M
			RENEWALS \$6.00/M
			REUSE MINIMUM CHARGE \$200.00/F
			SCF \$10.00/M
			SEGMENT SELECTS
			SPECIAL INTEREST CATEGORIES
			STATE \$10.00/M
			ZIP \$10.00/M
			ADDRESSING
			KEY CODING \$2.00/M
			EMAIL/FTP DELIVERY (FLAT FEE) \$75.00/F
			FUNDRAISING/NON-PROFIT KEYING \$2.00/M
			RELATED LISTS
			HANDGUNS MAGAZINE
			GUNS AND AMMO MAGAZINE
			FIREARMS NEWS
			SHOOTING TIMES MAGAZINE
			RIFLESHOOTER MAGAZINE
			GUN TESTS NEWSLETTER
			AMERICAN GUNSMITH NEWSLETTER
			MAYO CLINIC HEALTH LETTER
			NATURE CONSERVANCY
			SMITHSONIAN MAGAZINE
ORDERING INSTRUCTIONS			
		<ul style="list-style-type: none"> To order this list, contact your List Broker and ask for NextMark List ID #103825 or click here to place your request. 	